SOCIAL ENTREPRENEURSHIP CONFERENCE
at the Mendoza College of Business

IRISH IMPACT
SEPTEMBER 17-19, 2014
Welcome to Irish Impact 2014!

It’s difficult to believe that another academic year has passed and that we are now hosting our third annual Irish Impact Social Entrepreneurship Conference. We are excited to share this year’s agenda, and we are grateful for the continued momentum year after year.

An important achievement since last year’s conference is that Irish Impact now “lives” online via our website at irishimpact.nd.edu, our blog at irishimpact.wordpress.com and the various other social media sites including Facebook and Twitter. With the blog alone, we have seen more than 7,500 visitors/views since we launched the site in late fall 2013, with much of the traffic this past spring and continuing into the summer. Facebook and Twitter have more than 1,000 followers.

Irish Impact is not just a tagline or hashtag on Twitter. It is the central hub from which anyone can learn what Notre Dame students and alumni are doing to impact the lives of others. It is the brand that clarifies and crystalizes for the world why we are at the center of social entrepreneurship.

The evolution of the conference into an online platform is particularly important because we want to stay connected with you when the conference ends. We want to be a resource for you, and will be posting new blog entries twice per week throughout the academic year, including graduate and undergraduate student spotlights and expert content from our growing cache of social entrepreneurs.

We want to marry the need of the novice with the experience and know-how of the expert. And we invite your contributions, as well. It is only through your participation that we can populate the site with compelling and relatable content—whether you want to author a post, or let us know who we should be talking with or about.

We have an exciting program for practitioners and students alike this week and want to take a moment to thank the many practitioners who are leaving their entrepreneurial pursuits to spend a few days sharing their narratives with the wider Notre Dame community.

Once again, we are blessed to have tremendous support for this year’s event from The Robert L. (ND ’65) and Frances J. Zielsdorf Foundation. More detail is provided on the Zielsdorf family on the opposite page, as well as the many social concerns their foundation supports.

We also wish to thank the Haley family, who makes it possible for Irish Impact to bring notable social entrepreneurs to Notre Dame and into the conversation. More about the Haley Prize for Social Entrepreneurship is included on the next page, but we wanted to take a moment to highlight this special addition to the conference program.

We are grateful that our benefactors view social entrepreneurship as a mechanism for providing access through opportunity, whether through microcredit, healthcare initiatives, technical assistance and training, education, the food movement or the environment. Business is our tool, but social entrepreneurs represent many industries, disciplines and models. It is our intent to share those models with our students.

The Notre Dame Family (and extended family) is changing the world, and that includes YOU! What’s Your Irish Impact?

Melissa Paulsen
Social/Micro Venturing Programs

Brendan Maher
Founder, Fellow Irish Social Hub, Inc.
THURSDAY, SEPTEMBER 18

1:00 – 2:15 pm

Plenary Session – Smart Innovation: From Social to Business
Greg Van Kirk, Smart Vision Labs
Stayer Center Commons A&B

Although Greg continues to lead Community Enterprise Solutions (CE Solutions) and Social Entrepreneur Corps, he recently has taken on the role of director of social venture at startup Smart Vision Labs (SVL) (www.smartvisionlabs.com) and is leading efforts in the developing world. SVL has developed a game-changing device that, when attached to the camera of a smart phone, can give a vision prescription in a matter of seconds. Greg will be talking about this new venture and how, contrary to conventional thinking, the “social” strategy of the company is actually critical to informing the “business” strategy of the company. SVL is an example of the new paradigm of thinking that stands as a clear case whereby social impact and business success are not mutually exclusive goals. SVL is breaking away from the “passion of the CEO” and sees the “Beauty of the Ard,” not as a romantic notion but rather the key to achieving scale.

Pick from the following two sessions:

2:15 – 3:45 pm

Workshop – Discerning Needs & Designing for Communities
Saul Garlick, ThinkImpact
Stayer Center Room Z10

Saul Garlick, founder and CEO of ThinkImpact, has developed ThinkImpact Institutes, which are study- abroad alternative immersion programs in social innovation and social entrepreneurship. Students join ThinkImpact to rural communities in Rwanda, South Africa and Panama, where they work side-by-side with locals to identify innovative solutions to social challenges. ThinkImpact’s programs emphasize an ethics, sustainable and collaborative approach to empowerment of the base of the pyramid. They facilitate a highly impactful and comprehensive student experience, where ThinkImpact provides a hands-on, direct community engagement program grounded in human-centered design and works with universities to incorporate business curricula and academic principles. Saul’s work has led to more than 100 community-based innovations and the creation of path-breaking experiential education programs across Africa and Latin America. See Saul’s bio for the numerous recognizing he and ThinkImpact have received for their innovative approach.

Workshop – New Legal Forms for Social Entrepreneurs
Jonathan Ng, Ashoka Global
Stayer Center Room Z10

“Does a virtuous firm make directors more virtuous, or do the virtuous seek out business as formed?”

More than half of the states in the U.S. have now passed legislation creating a new legal form for social enterprises, the most common of which is the benefit corporation. More states enact similar legislation and more social entrepreneurs consider forming these new legal entities, we will explore the rationale for such new legal forms. We will also explore the rules—and limits—of the law as a tool and legal form as a brand to help social entrepreneurs achieve their objectives, and what to look for in obtaining quality legal counsel. Instead of debating whether or not these new legal forms are needed, our goal will be to engage in a more nuanced conversation beyond the basic of these new forms to better understand to what extent these new forms can be useful to social entrepreneurs in helping them achieve their social objectives. This includes sharing other practical ways that social enterprises can be effective beyond what the law requires. For those interested in staking after the panel, we can engage in a more nuanced conversation regarding the specific legal components of the benefit corporation using the model legislation as a guide.

3:45 – 4:00 pm

Hospitality Break
Stayer Center Commons B

4.00 – 5:15 p.m.

Workshop – Design Matters: Using Design Thinking for Social Innovation
Ann-Marie Corrado, Assistant Professor, Industrial Design and Founder, Hope Initiative
Stayer Center Room Z10

Today’s humanitarian concerns and issues are increasingly complex and multi-faceted, requiring new methodologies and perspectives to navigate. Design thinking offers an innovative approach centered on a deep, empathetic understanding of the end users, including their context of use and unmet needs, in order to reframe the problem in a manner that encourages bold new ideas and breakthrough solutions. This session will focus on sharing various interventions developed through the industrial design program at Notre Dame in areas of healthcare, education, refugee and disaster shelthering and economic empowerment in the country of Nepal. Each offers a case study and roadmap for deploying this methodology and the potential to offer alternatives to society’s most intractable problems.

Pick from the following two sessions:

5:30 p.m.

Workshop – Putting the “Social” Back in Social Entrepreneurship
Andrea Armaria, Transform Finance
Stayer Center Room Z10

Social entrepreneurship and impact investing can be powerful tools for social change. Yet while the field grows, many projects will focus on ad hoc remedies and solutions that view low-income people as potential customers or providers of labor, and lack accountability to the communities they serve. To fulfill their potential for change, transformative results, process and enterprises caught new communities not just as providers, or consumers, but also as leaders and change agents. This workshop explores how processes can maximize their social impact by redefining the roles of the entrepreneurs and communities they seek to affect. This has the potential to maximize social impact while also increasing accountability, mission preservation, and ultimately a social enterprise’s success. Through concrete examples, we will look at a framework that empowers beneficiaries to be actively involved in the planning, execution, governance and ownership of enterprises.

Leave Campus for Networking Reception at Hannah & Friends Farm
Mendoza College of Business
Trolleys will be available, so you can drive on your own to Hannah & Friends Farm and the Networking Reception. Hannah & Friends offers residential opportunities for adults with developmental disabilities, as well as recreational programs for children and adults with special needs. In addition, Green Bridge Growers is a startup social enterprise that provides jobs and hope for young people with autism, as well as fresh, wholesome food for commercial sale. In its aquaponics prototype and training program is housed at Hannah & Friends Farm. We are excited to share this beautiful facility with Irish Impact participants and grateful to Hannah and Friends for hosting us.

Networking Reception and Irish Impact Awards
Hannah & Friends Farm

6:00 – 8:30 p.m.

Networking reception to include social entrepreneurs attending the conference, colleagues from Gapst, Mendoza and the University—including the Kellogg Institute for International Studies, Notre Dame Network in Global Health, Global Health Program, Ekek Health Global Initiative for Global Development, the Center for Social Concerns, The Carey Center, as well as students from various social entrepreneurship-oriented clubs and initiatives. This is a not-to-be-missed opportunity to network with visiting social entrepreneurs, practitioners and the wider University community, as well as to learn more about Hannah & Friends and Green Bridge Growers. Enjoy heavy hors d’oeuvres and drinks from Events with Style Catering by the well known local restaurant LaSalle Grill.

Toniie’s Trolleys Return to Campus

8:30 pm
FRIDAY, SEPTEMBER 19

7:00 – 8:30 am  Continental Breakfast available at practitioner and guest hotels
Guest Hotels

8:30 – 11:30 am  Zielsdorf Family Pitch Competition and Plenary Session
Legends

During the pitch competition and continuing through the plenary session, enjoy our coffee-house environment, which will include fair trade coffees, assorted flavored creams, syrups and teas along with parfait bar, pastries and fresh fruit.

A panel of expert judges has been assembled to hear live funding pitches from a select group of seasoned social entrepreneurs. Our practitioners will attempt to convey specific needs as they seek to tackle a broad array of global challenges. Our judges will evaluate each presentation based on magnitudes of social impact and probability of success. We can think of no better way to end the Irish Impact Social Entrepreneurship Conference. If you want a glimpse into the world of social venture finance, join us to see who will be jumpstarting their mission with Irish Impact! Open to all Irish Impact Conference attendees and Notre Dame community.

11:30 am  Announcement of Zielsdorf Family Pitch Competition Winner

12:00 – 1:30 pm  Taste of Michiana Networking Luncheon
Mendoza Courtyard /Stayer Center Patio

Irish Impact encourages the support of local enterprise and economic development. Participants will sample treats from food entrepreneurs located in South Bend, Granger and Mishawaka, Indiana. Enjoy such delectables as Chicago-style hot dogs, Greek delicacies, healthy salads and soup, deep dish pizza and local desserts from Emory’s Edibles, The Purple Porch, Wakadog, Gianettos and Elias.

In addition, the founders of GiveGrowShare, Traci and Stephen Beach (ND ’09), will facilitate a round-table discussion with students around the challenges of finding a good match when it comes to volunteer or service work opportunities. Please grab lunch, if interested, and join them at a designated table.

GiveGrowShare is a tech startup that provides unbiased reviews and detailed descriptions of volunteer and service organizations worldwide, as well as a community-based networking platform for current, past and prospective volunteers. Think Glassdoor combined with LinkedIn for long-term volunteer or service work positions. Traci and Stephen are looking for feedback on their initial product. As an incentive, two lucky participants will receive a $15 Starbucks gift card!

CONFERENCE CONCLUDES

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IRISH IMPACT ORGANIZERS

The Gigot Center for Entrepreneurship was founded in 1998 for the purpose of fostering innovation and infusing aspiring entrepreneurs with a sense of the possible. Through rigorous coursework, our business plan competitions, extensive networking and mentorship and hands-on learning experiences, we provide students and the Notre Dame community with the knowledge and skills vital to entrepreneurship.

We seek to develop individuals who have a vision for a for-profit venture, as well as “intrapreneurs” who seek to bring innovation to an existing enterprise. And in keeping with the Mendoza College mission to Ask More of Business™, the Gigot Center actively supports the social entrepreneur who uses business skills and knowledge to serve the greater good.

The Gigot Center is associated with the Mendoza College of Business Department of Management.

The Fellow Irish Social Hub, or FISH Inc., is an independent, nonprofit organization that invites University of Notre Dame students, faculty, administrators and alumni, as well as local community members, to develop socially innovative ideas into for-purpose enterprises. FISH provides full suite of incubation services to promising social entrepreneurs through a centralized infrastructure. This support hub connects inspired intellectual and human capital with vital sources of professional and financial capital to deliver positive, sustainable change to the afflicted populations amongst us.

GIGOT CENTER FOR ENTREPRENEURSHIP
business.nd.edu/gigot_center/
University of Notre Dame
Mendoza College of Business
Room 126
Notre Dame, Indiana, 46556
Phone: (574) 631-3042
FAX: (574) 631-3979
Email: entrep@nd.edu

FELLOW IRISH SOCIAL HUB
www.ndfish.org
Innovation Park at Notre Dame
1400 East Angela Boulevard
South Bend, IN 46617
Phone: (574) 807-0090
Affordable access to eyewear, everywhere. That’s the mission of VisionSpring founder and co-chairman, Dr. Jordan Kassalow, who has spent more than 20 years providing eye care to the world’s poor. VisionSpring is a not-for-profit social business that ensures affordable access to anyone who needs it. Ten years into the business, VisionSpring has a salesforce that is 20,000 strong, and they are closing in on their two millionth customer—500,000 of whom were reached in 2013 alone.

In addition to VisionSpring, Dr. Kassalow founded Scojo New York and the Global Health Policy Program at the Council on Foreign Relations. Prior to his position at the Council, he served as director of the River Blindness Division at Helen Keller International.

Dr. Kassalow is a Draper Richards Kaplan, Skoll, and Ashoka Fellow, as well as a Henry Crown Fellow at the Aspen Institute. Recently, he was named one of the Schwab Foundation’s 2012 Social Entrepreneurs and made the list of Forbes magazine’s Impact 30. He is the inaugural winner of the John P. McNulty Prize, the 2006 winner of BYU’s Innovator Award and received Duke University’s Social Innovation Award on behalf of VisionSpring. VisionSpring is also a three-time winner of Fast Company’s Social Capitalist Award.

In addition, while attending this year’s Irish Impact Conference, Dr. Kassalow will receive the inaugural Haley Prize, which recognizes social entrepreneurs for their outstanding social impact.

**QUICK FACTS:**
- 703 million people could have their vision restored with a pair of glasses
- Glasses can increase productivity by 35 percent
- Glasses have the potential to increase monthly income by 20 percent
- 90 percent of those living with uncorrected vision are in the developing world
- This results in an annual loss of $202 billion to the global economy
- VisionSpring has delivered 2,347,340 pairs of glasses to those in need (the number increases daily with each pair of glasses dispensed)
- VisionSpring has created $269 million in economic impact

From the VisionSpring website, [http://visionspring.org](http://visionspring.org)
Haley Prize

The Haley Prize recognizes an individual and/or organization who has demonstrated entrepreneurial spirit and significant social impact. The Haley Prize recipient was the inaugural recipient of the Haley Prize for Social Entrepreneurship, and he is the founder of VisionSpring, a social enterprise that provides eye exams and glasses to those in need. The recipient of the Haley Prize will be announced at Irish Impact 2014.

ZIELSDORF FAMILY PITCH COMPETITION

Every social enterprise—whether for-profit, nonprofit, or hybrid—requires startup funding. As a result, the Irish Impact Social Entrepreneurship Conference has assembled a panel of expert judges to hear live, funding pitches from a select group of social entrepreneurs. These social enterprise practitioners will describe specific needs as they seek to tackle a broad array of social issues, such as food insecurity and employing the “hard-to-employ.” Conversely, the judges will be asked to evaluate each presentation on the basis of the compellingness of the need, the potential of the idea, and the ability of the entrepreneur to carry out their mission.

Irish Impact Networking Reception

This is a not-to-be-missed opportunity to network with visiting social entrepreneurs, practitioners and the wider University of Notre Dame community. Climb aboard Tommy's Trolley to learn more about Hannah & Friends Farm and Green Bridge Growers, where the reception will be hosted. Enjoy heavy hors d'oeuvres and drinks from Events with Style Catering at the well-known local restaurant LaSalle Grill. Hannah & Friends Farm offers residential opportunities for adults with developmental disabilities, as well as recreational programs for children and adults with special needs. In addition, Green Bridge Growers is a startup social enterprise that provides jobs for young people with autism, as well as fresh, whole-food-based food for commercial sale. Its first aquaponics prototype and training program is housed at Hannah & Friends Farm.

Irish Impact is excited to share this beautiful facility with our participants, and we are grateful to Hannah and Friends Farm for hosting us. Additionally, the Irish Impact Award will be announced at this reception.

Resource

We hope that every participant leaves the Irish Impact Social Entrepreneurship Conference inspired and with the conviction that you can affect change. Whether in a for-profit or not-for-profit environment, a small organization or a multinational corporation, as an employee or leader of your own startup, YOUR VISION can impact the human community for the better.

What are your next steps? Here are some resources to help answer that question:

- Enroll in entrepreneurship, social entrepreneurship courses, and/or the Social Entrepreneurship Certificate Program.
- There is a new minor in entrepreneurship for undergraduate business students, and several other classes are open to non-business majors. Some may offer a paid internship opportunity in a domestic or developing country setting. For details, visit http://business.nd.edu/gigot.center/Social_Entrepreneurship/MicroVenturingCertificate/.
- Enter a team in the McCloskey Business Plan Competition! The annual competitions provide a tremendous opportunity for entrepreneurial-minded members of the Notre Dame community to foster new business development, while networking with members of the Irish Angels, the Irish Entrepreneurs Network, alumni and friends. The competition awards more than $300,000 in cash and prizes in categories for both for-profit and not-for-profit businesses.
- Visit the Career Center website for details: http://careercenter.nd.edu/.
- Visit the McCloskey Entrepreneurial Center website: http://business.nd.edu/gigot.center/competitions/.
- Get in touch with Brenda Maher of FISH at Innovation Park for entrepreneurial-minded members of the Notre Dame community to foster new business development, while networking with members of the Irish Angels, the Irish Entrepreneurs Network, alumni and friends. The competition awards more than $300,000 in cash and prizes in categories for both for-profit and not-for-profit businesses.
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RESOURCES

The Kellogg Institute of International Studies was founded to promote research, provide exceptional educational opportunities and build linkages to support the University’s strategic goals on internationalization. It offers undergraduate and graduate students internship and fellowship opportunities.

www.kellogg.nd.edu/students/index.shtml

The Center for Social Concerns provides international and domestic opportunities to undergraduate students through its Summer Service Learning Program (SSLP) and Internationa Summer Service Learning Program (ISLSP). Several of these opportunities are offered in partnership with the Gigot Center for Entrepreneurship.

socialconcerns.nd.edu/academic/summer/summer.shtml

Want to examine other curricular opportunities at Notre Dame? Think about peace studies, poverty studies, international development studies, sustainability or some other cool opportunities.

www.thinkimpact.com

Interested in traveling to an exotic country while giving back? HANDS is offering affordable, impact-driven programs in Guatemala and El Salvador. Spend your vacation exploring new lands while volunteering. Check out their programs and apply now. Program costs start at $250/week and financial aid is available. Don’t miss this life changing opportunity and make an impact through volunteering!

http://handsorganization.org/

Finally, stay in touch with us through Irish Impact! This is not just a conference, but a virtual opportunity to connect with us and others through our YouTube, Facebook, Twitter, Blog and website—not just once a year but all year long! Check back in for profiles of social entrepreneurs (ND and others), calendar events, news and information, or better yet, feel free to send information to us about noteworthy social enterprise happenings and we’ll post for you!

irishimpact.nd.edu

PRESENTERS

ANDREA ARMENI
Executive Director of Transform Finance, working at the intersection of impact investing, social entrepreneurship, and social justice.

Transform Finance operates a start-up aimed at creating an impact investing community, advocating for and advancing a community-centered approach to impact investing, representing over $160 million in investable assets.

Andrea combines a corporate law background with a deep commitment to social justice work, resulting in a passion for re-conceiving finance as a tool at the service of communities. Previously, she was the executive director of the Gaia Amazon Fund, an organization advocating for the rights of the indigenous peoples of the Amazon rainforest. The impact he witnessed by outsider-led projects on communities led to rethink the priorities of investments and social entrepreneurship through a community-focused lens. He has taught sustainable development at Université Paris-Dauphine (France) and was a lecturer at the Yale Law School on the connections between law, power and democracy.

STEPHEN BEACH
CEO and co-founder of GiveGrowShare

Stephen ND ’09 (American Studies, Latinas Studies, International Business) is an independent digital marketing consultant. He has significant experience in SEO, web traffic, inbound marketing, online lead generation and B2B sales.

When Stephen graduated from Notre Dame, he volunteered in Puerto Rico for six months with the Puerto Rico Center for Social Concerns (PRCC-SC). When he returned, he wanted to share his story with more prospective volunteers. That’s how GiveGrowShare was born.

GiveGrowShare is a tech startup that aims to provide unbiased reviews and detailed descriptions of volunteer and service organizations worldwide, as well as a community-based networking platform for current, past and prospective volunteers. GiveGrowShare is partnering with Notre Dame to test its platform’s beta version and collect feedback from students, alumni, faculty and volunteer organizations. To get in touch, email Traci at tracimbeach@gmail.com.

JIMMY BETCHER (ND ’07)
Strategic Analyst & Program Manager of Corporate Responsibility at Cummins Inc. Jimmy’s role involves managing strategic social impact and international development projects for Cummins in emerging markets such as Africa and India. He also leads Power to Prosper, an energy access initiative aimed at enabling scale in partner social enterprises that bring power and reduce barriers to economic growth in impoverished communities.

TRACI BEACH
CEO and co-founder of GiveGrowShare

A master’s degree from Northwestern’s Medill School of Journalism and a dual degree in Finance and Television from Notre Dame (09), Traci is well-versed in the necessity of strong communications to drive business initiatives. Previously she worked as a Bloomberg News Reporter. Today, Traci is a professional freelance writer, videographer and content journalist, spending her days focused on user experience and B2B information gaps.

GiveGrowShare is a tech startup that aims to provide unbiased reviews and detailed descriptions of volunteer and service organizations worldwide, as well as a community-based networking platform for current, past and prospective volunteers. GiveGrowShare is partnering with Notre Dame to test its platform’s beta version and collect feedback from students, alumni, faculty and volunteer organizations. To get in touch, email Traci at tracimbeach@gmail.com.

TOM CARROLL
Treasurer of GDI and the Director of the Initiative for Smallholder Financ

T om has extensive strategic advisory experience in a wide range of industries, including agriculture, health, media, telecommunications, consumer goods and
she is responsible for program implementation and development, as well as fundraising and networking initiatives. She is developing an entrepreneurial ecosystem that will help create a business incubator, facilitate private sector and banking access of SMEs and provide financing opportunities including EGI’s own investment fund. Isabelle also supports an environmental group that works to conserve one of Haiti's last remaining forests.

BART FRISCHKNECHT, Ph.D.
Director of Consulting and Research at Vennli

Prior to joining Vennli, Bart was a senior research fellow in the business school at the University of Technology, Sydney. Bart led novel academic and industrial projects that identify strategic growth opportunities, design firm’s competitive position, forecast product demand and combine engineering and market research for product development. He received his Ph.D. and M.S. in Mechanical Engineering at the University of Michigan where he focused on combined optimization of engineering and marketing decisions. He also participated in the early phases of the UdM Design Science program. He received a B.S. in Mechanical Engineering from Brigham Young University. Bart worked for short periods during his education across a range of industries including Johnson Controls, a tire-1 automotive supplier; Hoppac, a small supplier for the recreational vehicle industry; Lackhead Martin, a Fortune 500 advanced technology company and the Compliant Mechanisms Research Lab at Brigham Young University.

Founded in 2013, Vennli is a privately held, Indiana-based company and recognized thought leader focused on developing the creative and execution of growth strategies.

The company’s comprehensive SaasProduct suite centers on building growth cases—strategic and tactical plans for growth in specific market segments defined by customer segment and competitor options. The critically acclaimed Vennli strategy model has been successfully implemented and executed at hundreds of organizations across a variety of market dynamics around the world. To learn more, visit: www.vennli.com or email: info@vennli.com.

JOHN HENRY
Second Year MBA student and president of the Entrepreneurship Club

John received his bachelor of arts from Davidson College, where he majored in Religious. His interest in entrepreneurship and travel began shortly after graduation when he started his first business, www.RateMyStudyAbroad.

com. John is excited about the opportunity to share his passion for startups with entrepre neurship in Haiti and is looking forward to expanding the competition’s scope and funding during his second year.

RICK KLAU
Rick is a product partner at Google Ventures where he works on startups in the GV portfolio on product management. Previously, Rick was a product manager at Google where he led product initiatives on Blogger, Google+ and YouTube.

Isabelle Clérier
Director of the Economic Growth Initiative for Haiti

Isabelle was born and raised in Haiti where she currently lives. She holds an MA from Florida Atlantic University in nonprofit management and is currently pursuing a second MA in anthropology. Isabelle is the director of the Economic Growth Initiative for Haiti, or EGI Haiti, where

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Rick’s earlier professional experience includes leadership roles at several software and Internet startups. He was an early employee at FeedBurner, where he ran the publisher services team until Google acquired the company in 2007. Rick received dual degrees from Lafayette College, and while a student at the University of Richmond School of Law, he founded the Richmond Journal of Law & Technology, the world’s first student-edited law journal to publish exclusively online. He previously served on Richmond Law’s Alumni Association Board of Directors.

Outside of his love of technology, Rick is a political junkie. He has lent technology advice to various infrastructure and project financings. Jonathan is a proud graduate of Notre Dame Law School and the University of Kansas.

Ashoka is the world’s largest association of leading social entrepreneurs. These are individuals with innovative solutions to address the world’s most pressing social problems. They work across the different sectors of nonprofit, business, government and education with the understanding that not one sector alone can adequately address society’s most complex challenges. Since 1980, Ashoka has identified and elected close to 3,000 Ashoka Fellows in more than 80 countries. Ashoka’s core mission is to help create an Everyone a Changemaker world, where people of every age are equipped with the agency, empathy, teamwork and leadership skills they need to thrive in a rapidly changing world. Jonathan has worked with various Ashoka Fellows to help them identify and better define their legal issues, develop holistic solutions, and connect them with legal support.

Jonathan recently co-taught a new course called Lawyering to Social Entrepreneurs at American University’s Washington College of Law and will co-teach a new course called Social Entrepreneurship and the Law at Georgetown Law Center next spring. Prior to joining Ashoka, Jonathan practiced at White & Case LLP in its New York office as a member of the energy, infrastructure and project finance practice group. He represented lenders and sponsors on various infrastructure and renewable energy project financings. Jonathan is a proud graduate of Notre Dame Law School and the University of Kansas.

Greg recently assumed the role as director of social venture at Smart Vision Labs. He is an Ashoka Lemelson Fellow, Ashoka Globalizer and was recently recognized as Schwab Foundation “Social Entrepreneur of the Year for 2012 (Latin America)” at the World Economic Forum. These are ventures whose mission is to design and implement social innovation responses to longstanding development challenges. Greg is the innovator who designed the MicroConsignment Model. He has served as a consultant for organizations such as USAID, Chemonics, VisionSpring, Soros Foundation, Church World Service, IADB and Water For People and Fundacion Paraguaya in the US, Latin America and Africa. Greg is the innovator who designed the MicroConsignment Model. He has served as a consultant for organizations such as USAID, Chemonics, VisionSpring, Soros Foundation, Church World Service, IADB and Water For People and Fundacion Paraguaya in the US, Latin America and Africa. Greg also contributes time as “Social Entrepreneur in Residence” and has recently worked with Columbia University, NYU, Marquette University, Indiana University, University of San Diego and Arizona State University. He is a senior advisor for Ashoka. He has taught social entrepreneurship at Columbia University and NYU. Greg began working in rural small business development as a Guatemala Peace Corps volunteer in 2001. He worked in investment banking for five years before arriving in Guatemala. Two days later he led his newly formed team at UBS to “Deals of the Year” honors from Structured Finance International magazine. Greg is a graduate of Miami University and currently lives with his family in New York City.