

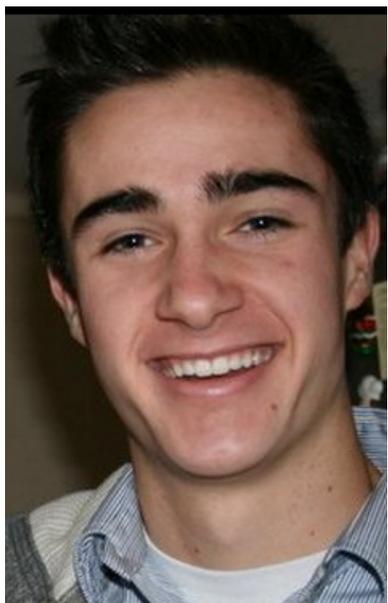
Irish Impact SE Conference

2015 Speakers



Martijn Cremers joined the Mendoza College of Business faculty in 2012 as a professor of finance. He teaches courses on fixed income markets and corporate governance to MBA and undergraduate students. His paper “How active is your fund manager? A new measure that predicts performance” (published in 2009 in the *Review of Financial Studies*) introduced a measure of active management named ‘Active Share’,

which is based on a comparison of the holdings of a fund with those of its benchmark. The ‘Active Share’ measure has become widely used in the financial industry and was incorporated into Morningstar Direct and FactSet.



Tommy Flaim is senior Finance major & Education, Schooling, & Society minor at Notre Dame. The past three summers, he has interned at Ayco, a Goldman Sachs Company, Lutetium Capital (a credit hedge fund), and Citigroup. Tommy will be going back to Citigroup for a full time position as an investment banking analyst in their Technology, Media & Telecom (TMT) group. On campus, he is co-president for Unleashed, an impact investing club, and serves on the board of JIFFI, a non-profit microlending institution that aims to replace predatory payday lending in South Bend. Tommy also took part in the McCloskey Business Plan Competition with Reading for Life, a mentoring program for juvenile delinquents. He served as the team’s expert on social impact bonds, exploring how the social enterprise could utilize this new and innovative financial

tool to expand their successful model.

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Christopher Flint is the Founder and Chief Creative Officer of Infiniteach. Christopher has spent the last 20 years working exclusively with students on the autism spectrum, as well as training their educators and parents. Today, Christopher develops innovative products for Infiniteach that help individuals across the entire autism spectrum build meaningful futures. Christopher's transition from a special educator to entrepreneur has provided the opportunity to use his worldwide experience to continuously develop strategies, which empower the autism community.



Sarah Forcino serves as Investment Officer for Catholic Relief Services' Impact Investing team. In this role, she is primarily responsible for evaluating potential investment opportunities. Sarah has spent the majority of her career in investment banking, with seven years of experience at Sagent Advisors in New York City. While at Sagent, she executed sell-side M&A, buy-side M&A and capital raising transactions for middle-market clients across a wide range of industries. Most recently, Sarah worked as a consultant with TechnoServe in Botswana, focusing on access to finance for citizen-owned small and medium enterprises. She is a graduate of the University of Pennsylvania, with degrees in Finance and Hispanic Studies.

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JP Gibbons is a Senior Investment Officer for the U.S. Agency for International Development's (USAID) Development Credit Authority where he serves on the Strategic Transactions Group. JP is involved in the origination and structuring of unique capital market solutions to tackle development problems. He works to unlock needed financing through the utilization of credit guarantees and other innovative products, primarily in the environment and conservation sectors. Prior to joining USAID in 2009, JP worked as a small business advisor with the Peace Corps in Guatemala. In this capacity, he helped environmental organizations achieve self-sufficiency through improved business practices. JP began his career as a consultant with Cowhey Girard Consulting, a boutique financial firm focused on business valuation and transaction advisory services. He was selected as a 2015 Kinship Conservation Fellow. JP received his bachelor's degree in finance and business economics from the University of Notre Dame and earned an MBA in Sustainability from Duquesne University.



Alex Goodman is the Founder and Partner at Beast Enterprises, who partner with and consult for early stage ventures, and help to bridge the gap between startups and investors. He is also a Co Founder for Tipjar, Columbia Angels, and 118 Capital. Alex previously worked as a Renewable Energy Policy and Project Development Analyst with GP Renewables & Trading in New York City. A Shell Future Energy Fellow, Alex holds an MPA in Economics and Energy from Columbia University and a BA in Economics from Bucknell University. He has five years of corporate finance and financial management consulting experience in the US and Latin America.



George Hanley is a veteran trader and philanthropist best known for founding Hanley Group (acquired by INTL FC Stone) and the George and Amanda Hanley Foundation. During his more than 30 years of success in the trading business, Hanley established himself as a leader in his field and a mentor who helped scores of students and young professionals learn the trading business. George has been a visionary member of the Chicago Board of Trade and Chicago Mercantile exchange (now CME Group). His work continues today at his latest venture, Level 5 Trading Group. He has lectured at the University of Dayton, the University of Illinois and NYU. The foundation seeks to build a better future by supporting global and regional initiatives in education, economic empowerment and environmental sustainability.